

FRANCHISEE BUSINESS MODEL

LET'S GET STARTED



A hand in a suit jacket points towards a network diagram. The diagram consists of white dots connected by thin white lines, forming a web-like structure. Several of these dots are replaced by white icons of a shop with a striped awning. The background of the image is a blurred blue and white network pattern.

BUSINESS INFORMATION

Business Type

: Franchisee

Brand Name

: MY TIRTH INDIA & GROFLIGHT

Founded in

: 2019

Head Office

: Mumbai, Maharashtra

Number of Branches

: 5 (Kolkata, Varanasi, Lucknow, Noida, Mumbai)

Products/ Services Offered

: Travel Yatra, Online Puja, Online Prasad, Astrology Consultation, Funeral Services, Ayurved Consultation, Spiritual Products and Flight Tickets.

Business Type

: All

DESCRIPTION BRIEF

My Tirth India is India's 1st Pilgrimage and Darshan site based in India giving pilgrims and tourists, a one stop portal to travel around India's most popular and revered religious destinations. Our aim is to provide you with a hassle free experience when visiting temples and other sightseeing destinations around India.

Founded in the year 2018 by Indraneel Dasgupta and Co Founded by Ankan Ganguli, My Tirth India empowers the Indian devotee with instant bookings, comprehensive choices, hassle free and walletless experiences. In a country where Spiritual Travel encompasses most of travel, **My Tirth India** endeavours to make this journey seamless and comfortable.

GROFlight is India's First Air Ticketing Concierge Service which provides the Cheapest Air Tickets, customers with web checking, lounge access at selected airports and many other benefits... Domestic and International Packages to every destination is available... **Why surf .. just call ... we shall give you the Cheapest Air Tickets ..**



OUR FRANCHISEE OFFERINGS

- Offline Shops and My Tirth India Products
- Spiritual Yatras
- Online Puja
- Online Prasad
- Astrology Consultation
- Ayurved Consultation
- Funeral / Cremation Services and Antim Seva (in Select Cities*)
- Online and Offline Marketing/Branding/Promotions at Franchisee Locations
- Opportunity for Telecalling on leads provided by the Franchisor
- Domestic and International Flight Tickets at **Cheapest Rates**
- Provision to provide Hotel Services and Logistic Support, both Domestic and Internationally
- Membership Plan

*Cities:- Haridwar, Rishikesh, Prayagraj & Varanasi.



BUSINESS MODEL

FINANCIALS

TIER 1

Eligibility

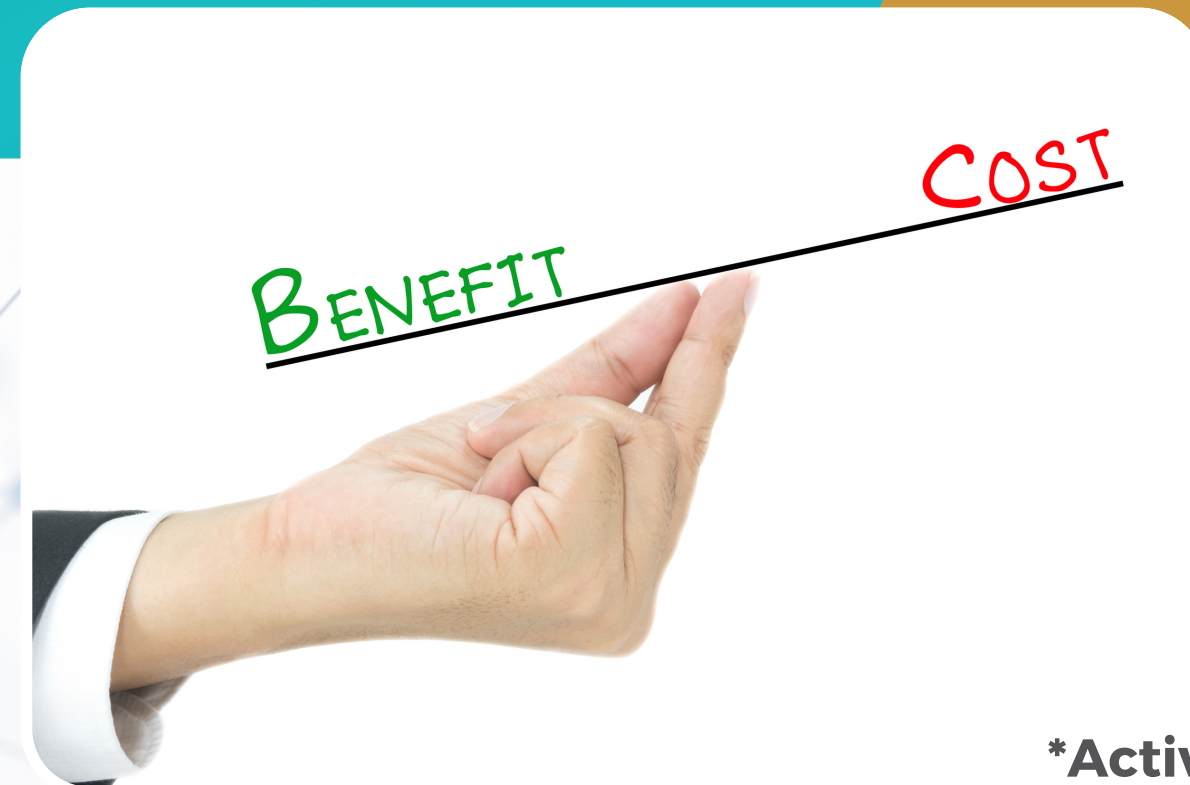
₹ 40,000

Terms of Agreement

36 Months

BENEFITS

- Cheapest B2B rates on Flight Tickets.
- B2B rates on Yatras, Online Puja, Online Prasad, Astrology Consultation, Ayurveda Consultation and Funeral Services.
- In case the franchisee refers a second franchisee, he / she will receive 2% of the profit of referral when the business is minimum 3 Lacs over the period of 90 days.
- Revenue sharing is 50 percent each for company and franchisee of the package / service/ product profit margin.
- BTL and ATL activities at locations to be done by the Franchisee.



SOURCES OF REVENUE FOR THE FRANCHISEE PARTNER

- TIRTH YATRA
- GRO FLIGHT
- FUNERAL SERVICES
- MEMBERSHIP
- PRASAD AND PUJA
- E- COMMERCE
- TRAVEL NOW PAY LATER
- HOTELS
- GROUP TOURS
- FRANCHISEE
- SHOP/INDIA'S FIRST
ASTROLOGY KENDRA
- SPIRITUAL CAFE
- FMCG PRODUCTS
- LINEN



COMPANY SUPPORT

- Training and Development for sales closures of products and services.
- Marketing & Brand Promotion of the franchisee (localised BTL & ATL activities & events)
- Dedicated Relationship Manager
- Back office Operations - Operational Support to the Franchisee



SUMMARY

Owning a My Tirth India Franchisee can be a great opportunity for Entrepreneurs who are passionate to promote spiritual travel and would want to earn a descent living.

Benefits of owning a franchise include access to a recognized brand, established business model, training and employee development, Company support, potential financial growth.

If you're interested in starting a new My Tirth India Franchisee, all that you need is a passion to excel, hardwork and a love for your religion and country.

Come join us and help create history together ... !!!



ACHIEVEMENTS

ACHIEVED



- Incredible India Certification
- Accreditation from Ministry of Tourism, Govt of India
- IATA
- Book My Show
- No Broker
- Make My Trip
- Sudarshan TV (Spiritual Naaptol)
- Ferns n Petals (for Death Rituals)
- EMI Scheme Pay Later (with Sankash)
- Gujarat Tourism (Preferred Partner)
- Tripura Tourism
- Jammu and Kashmir Tourism
- Agreement with Trimbakeshwar Trustee (Proposal to take land to build up a wellness centre adjoining the temple)
- We have 28 Franchisees across the country.
- Brand Ambassadors - Padamshree Anup Jalota and Dipika Chikilia Topiwala.
- Tie up with 4 Star & 5 Star Hotels
- MLM initiation of Membership and Franchisee

SAMPLE FRANCHISEE CERTIFICATE



CONTACT DETAILS.



1800-8896-577



enquiry@mytirthindia.com



www.mytirthindia.com
www.groflight.com



THANK YOU...
COME JOIN US...