

FRANCHISEE BUSINESS MODEL

LET'S GET STARTED



A hand in a suit jacket points towards a network diagram. The diagram consists of several white icons of a shop with a striped awning, connected by thin white lines to a central point. The background is a blurred image of a person in a suit.

BUSINESS INFORMATION

Business Type

: Franchisee

Brand Name

: MY TIRTH INDIA & GROFLIGHT

Founded in

: 2019

Head Office

: Mumbai, Maharashtra

Number of Branches

: 5 (Kolkata, Varanasi, Lucknow, Noida, Mumbai)

Products/ Services Offered

: Travel Yatra, Online Puja, Online Prasad, Astrology Consultation, Funeral Services, Ayurved Consultation, Spiritual Products and Flight Tickets.

Business Type

: All

DESCRIPTION BRIEF

My Tirth India is India's 1st Pilgrimage and Darshan site based in India giving pilgrims and tourists, a one stop portal to travel around India's most popular and revered religious destinations. Our aim is to provide you with a hassle free experience when visiting temples and other sightseeing destinations around India.

Founded in the year 2018 by Indraneel Dasgupta and Co Founded by Ankan Ganguli, My Tirth India empowers the Indian devotee with instant bookings, comprehensive choices, hassle free and walletless experiences. In a country where Spiritual Travel encompasses most of travel, **My Tirth India** endeavours to make this journey seamless and comfortable.

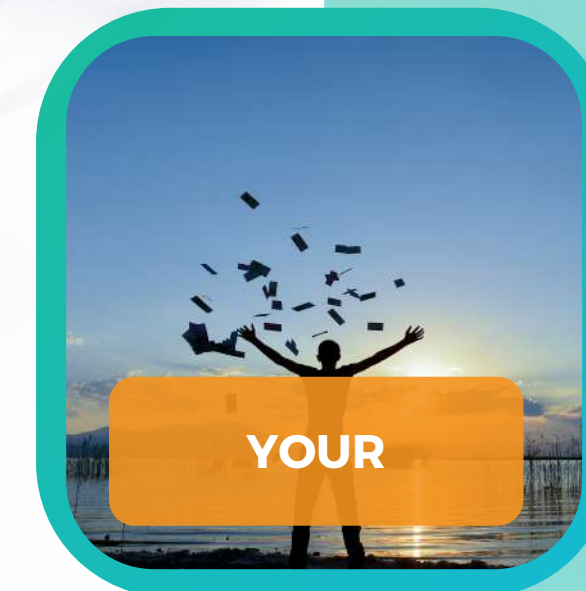
GROFlight is India's First Air Ticketing Concierge Service which provides the Cheapest Air Tickets, customers with web checking, lounge access at selected airports and many other benefits... Domestic and International Packages to every destination is available... **Why surf .. just call ... we shall give you the Cheapest Air Tickets ..**



OUR FRANCHISEE OFFERINGS

- Offline Shops and My Tirth India Products
- Spiritual Yatras
- Online Puja
- Online Prasad
- Astrology Consultation
- Ayurved Consultation
- Funeral / Cremation Services and Antim Seva (in Select Cities*)
- Online and Offline Marketing/Branding/Promotions at Franchisee Locations
- Opportunity for Telecalling on leads provided by the Franchisor
- Domestic and International Flight Tickets at **Cheapest Rates**
- Provision to provide Hotel Services and Logistic Support, both Domestic and Internationally
- Membership Plan

*Cities:- Haridwar, Rishikesh, Prayagraj & Varanasi.



BUSINESS MODEL

FINANCIALS

TIER 1

Eligibility

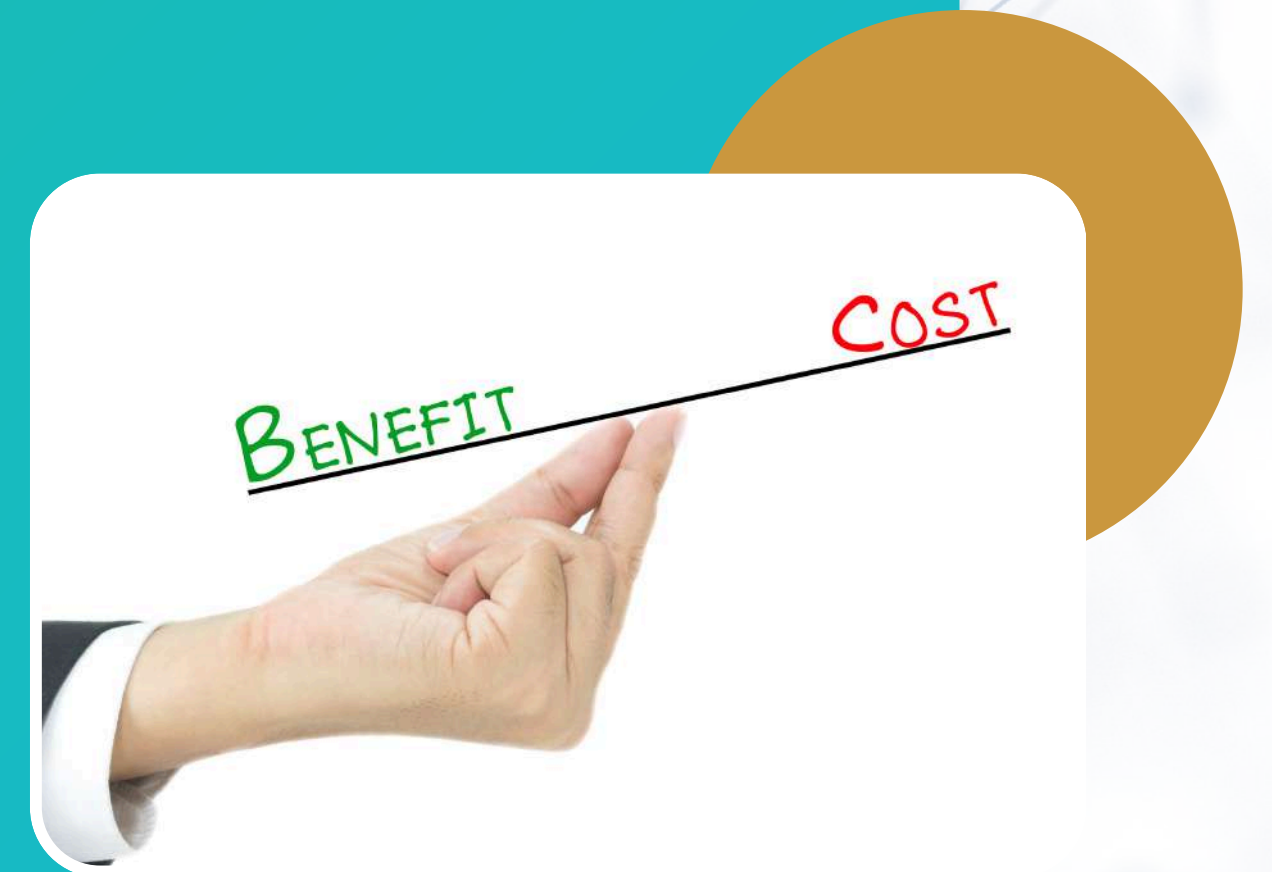
~~₹ 50,000~~ ₹ 40,000

Terms of Agreement

36 Months

BENEFITS

- Free gifts worth Rs.15,000/-
- Cheapest B2B rates on Flight Tickets.
- B2B rates on Yatras, Online Puja, Online Prasad, Astrology Consultation, Ayurveda Consultation and Funeral Services.
- He/She shall receive a sum of Rs. 6,000/-immediately
- He/She shall also keep on receiving a referral income from the business done by the Referred franchisee. (Details attached)
- Revenue sharing between the franchisee and the company for all products and services sold by the franchisee, the net profit shall be shared 50%-50% to the franchisee and the company.
- Franchisee shall receive a certificate and welcome mail from the company
- Franchisee should receive creatives from the company for the marketing purposes
- Visiting cards soft copy which can be printed by the franchisee
- A dedicated account manager will be allocated to the franchisee for all training and calling support



SOURCES OF REVENUE FOR THE FRANCHISEE PARTNER

- TIRTH YATRA
- GRO FLIGHT
- FUNERAL SERVICES
- MEMBERSHIP
- PRASAD AND PUJA
- E- COMMERCE
- TRAVEL NOW PAY LATER
- HOTELS
- GROUP TOURS
- FRANCHISEE
- SHOP/INDIA'S FIRST
ASTROLOGY KENDRA
- SPIRITUAL CAFE
- FMCG PRODUCTS
- LINEN



COMPANY SUPPORT

- Training and Development for sales closures of products and services.
- Marketing & Brand Promotion of the franchisee (localised BTL & ATL activities & events)
- Dedicated Relationship Manager
- Back office Operations - Operational Support to the Franchisee



SUMMARY

Owning a My Tirth India Franchisee can be a great opportunity for Entrepreneurs who are passionate to promote spiritual travel and would want to earn a descent living.

Benefits of owning a franchise include access to a recognized brand, established business model, training and employee development, Company support, potential financial growth.

If you're interested in starting a new My Tirth India Franchisee, all that you need is a passion to excel, hardwork and a love for your religion and country.

Come join us and help create history together ... !!!



ACHIEVEMENTS

ACHIEVED



- DIPP Certificate - Start Up India Registration
- Creating GROFlight - India's only Flight Ticketing Concierge Service
- Incredible India Certification
- Accreditation from Ministry of Tourism, Govt of India (MOT)
- IATA Certification
- Book My Show Partnership
- No Broker Empanelment
- Cordelia Cruise Association
- Map My India Empanelment
- Sudarshan TV (Spiritual Naaptol) Association
- NDTV Interview and Panel Discussion on Ayodhya & Religious Tourism
- EMI Scheme Travel Now Pay Later (with Sankash)
- Gujarat Tourism (Preferred Partner)
- Tripura Tourism
- Jammu and Kashmir Tourism
- Agreement with Trimbakeshwar Trustee (Proposal to take land to build up a wellness center adjoining the temple)
- We have 32 Franchisees across the country and 1 Master Franchisee at Hyderabad
- Brand Ambassadors - Padamshree Anup Jalota and Sita Mata famed esteemed actress Dipika Chikilia Topiwala
- Tie up with all major 4 Star & 5 Star Hotels across the country at best prices
- Exclusive agreement with Make My Trip for Spiritual Tourism

SAMPLE FRANCHISEE CERTIFICATE



CONTACT DETAILS.



1800-8896-577



enquiry@mytirthindia.com



www.mytirthindia.com
www.groflight.com



THANK YOU...
COME JOIN US...